



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF NATIONAL DEFENSE
OFFICE OF CIVIL DEFENSE

Camp Gen. Emilio Aguinaldo, Quezon City, Philippines

FEB 19 2021

MEMORANDUM

No. 148, s. 2021

TO : DIRECTOR, OPERATIONS SERVICE
ALL OCD REGIONAL DIRECTORS
OIC, PUBLIC AFFAIRS OFFICE

SUBJECT : Utilization of Social Media Accounts of OCD Regional
Offices for Early Warning

With reference to the Guidance of the Civil Defense Administrator during the OCD Disaster Managers' Conference on 28 to 29 January 2021, among the priorities of the OCD Regional Offices (ROs) is *"In collaboration with Public Affairs Office (PAO), create/utilize existing official social media accounts for redundant dissemination of early warnings and advisories."* In view thereof, this Memorandum is hereby issued to provide for the use of the following official social media accounts (Facebook) of OCD ROs for early warning:

REGION	FACEBOOK URL
Region I	https://www.facebook.com/civildefenseilocos
Region II	https://www.facebook.com/CivilDefenseR2/
Region III	https://www.facebook.com/civildefense.centrolluzon/
CALABARZON	https://www.facebook.com/ocdrdrmc4a/
MIMAROPA	https://www.facebook.com/civildefense4b/
Region V	https://www.facebook.com/ocdrdrmc5/
Region VI	https://www.facebook.com/kagawaranng.tanggulangisbilvi https://www.facebook.com/civildefense6/
Region VII	https://www.facebook.com/civildefenserc7/
Region VIII	https://www.facebook.com/ocdregionaloffice8/
Region IX	https://www.facebook.com/josedie.regionnine.3
Region X	https://www.facebook.com/CivilDefenseNM/
Region XI	https://www.facebook.com/civildefenseonse
Region XII	https://www.facebook.com/CivilDefenseRegionXII/
CARAGA	https://www.facebook.com/civildefensecaraga.officialpage/
BARMM	https://www.facebook.com/ocdbarmm/
CAR	https://www.facebook.com/CivilDefenseCordillera
NCR	https://www.facebook.com/civildefensencr/

In addition to the above Facebook accounts, other social media accounts such as Twitter and Viber shall also be utilized, as appropriate.

All Regional Directors are hereby directed to ensure that the respective social media accounts are maximized for sharing, redundant posting and dissemination of early warnings, advisories and other related information, such as but not limited to the following:

- Emergency Alert and Warning Message (EAWM)
- Earthquake Information
- Tsunami Information
- Weather Advisory
- Volcano Advisory
- Rainfall Advisory
- General Flood Advisory
- Gale Warning
- Severe Weather Bulletin
- Tips on what to do before, during and after a disaster

The Director of Operations Service through the 24/7 Operations Center and the OIC, Public Affairs Office are further directed to supervise and monitor the utilization of the social media accounts by the OCD ROs.

Ensure adherence to existing OCD policies and guidelines on social media management and only obtain official hazard and warning information from authorized warning agencies.

For strict compliance.


USEC RICARDO B. JALAD
Administrator

